

Talking Peanut Allergy

The Living With Peanut Allergy Awareness, Attitude and Daily Impact Survey¹

Sponsored by DBV Technologies

- For most children, peanut allergy is a potentially life-threatening, chronic condition with a growing public health impact, and about **80% of them will not outgrow it**



An estimated **1.5 million children** in the United States are diagnosed with peanut allergy: about **1 in every 50 American children or 1 child in every 2 classrooms²**

- According to a large national survey, managing a peanut allergy and avoiding potential reactions from **accidental exposure** can be very challenging despite constant vigilance

1,000 people surveyed:

 **500** parents of children aged 3 to 14 with peanut allergy

 **300** healthcare professionals
allergists n=100
pediatricians n=100
physicians assistants n=50
nurse practitioners n=50

 **200** teachers and school nurses
teachers n=100
school nurses n=100

Accidental exposure to even trace amounts of peanut can trigger a severe, life-threatening reaction.

73% 

of parents are most concerned with **accidental exposure** to peanuts in their kid's daily life

69% 

of healthcare professionals (n=148) surveyed said that major challenges impacting peanut allergy management is **avoidance**, due to the **prevalence** of peanuts in food products

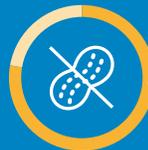
64% 

of teachers and school nurses have seen an **increase** of allergic reactions to peanuts

KEY TAKEAWAYS

 **60%**

of parents report **stress in their daily lives** due to their child's peanut allergy

 **78%**

of healthcare professionals said peanut allergies have a **negative impact on children's lives**

 **86%**

of teachers (n=100) surveyed reported having to **change an activity involving food** (ex. snack, party, holiday), in-class lessons/activities, and class/field trips



48%

of parents are concerned about being **perceived as overprotective** in dealing with their child's peanut allergy



8 IN 10

(81%) of healthcare professionals reported that peanut allergy has a **negative impact** on a child's **emotional wellbeing**

Talking Peanut Allergy is an educational awareness campaign to ignite a national dialogue around the challenges of living with peanut allergy.

To learn more and sign up visit:
TalkingPeanutAllergy.com 

¹ National survey sponsored by DBV technologies in 2017 among 500 parents, 300 Healthcare Professionals (Allergists, Pediatricians, and Physician Assistants/Nurse Practitioners), and 200 educators (School Nurses & Teachers) to understand awareness, attitudes, and daily impacts related to living with peanut allergy in children ages 3-14
² Gupta, Ruchi S., et al. "The Prevalence, Severity, and Distribution of Childhood Food Allergy in the United States." 20 June 2011.